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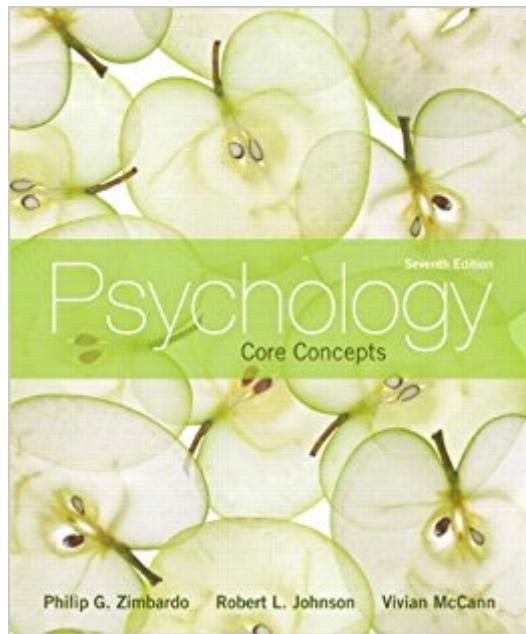
Psychology: Core Concepts, 7th Edition

Synopsis

Where great science meets great teaching. Â At just fourteen chapters, Psychology: Core Concepts provides rich coverage of the foundational topics taught in most introductory courses. Â Â Psychology: Core Concepts focuses on a manageable number of core concepts (usually three to five) in each chapter, allowing students to attain a deeper level of understanding of the material. Learning is reinforced through focused application and critical thinking activities, and connections between concepts are drawn across chapters to help students see the big picture of psychology as a whole. The 7th edition features an enhanced critical thinking emphasis, with new chapter-opening "Problems" and new end-of-chapter critical thinking applications that promote active learning. Â Teaching & Learning Experience   Improve Critical Thinking â " Pedagogical features are designed to help students learn the problem-solving skills and critical thinking techniques of a good psychologist. Explore Research â " Current research reflects the most up-to-date psychological theories and applications.   Understand Culture and Diversity â " Cross-cultural, multicultural, and gender research is woven throughout the text to reflect the increasing diversity and global reach of psychology.   Support Instructors â " An Instructorâ ™s Manual, Test Bank (both print and computerized), Interactive PowerPoints,Â Telecourse Videos, and a Telecourse Study Guide provide instructors with the ultimate supplements package.   Note: MyPsychLab does not come automatically packaged with this text. To purchase MyPsychLab, please visit: www.mypsychlab.com or you can purchase a valuepack of the text + MyPsychLab (at no additional cost). VP: 0205255000 / 9780205255009 Â Â Â Facebook Page: http://www.facebook.com/pages/Psychology-Core-Concepts/214526791978469

Book Information

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Best Sellers Rank: #63,981 in Books (See Top 100 in Books)   #25 inÂ Books > Medical Books >

Customer Reviews

This book is absolutely, unbelievably good. I am just taking a Psychology course for the first time and we happened to be asked to buy this book. Out of my current four main courses and three extra sub courses, this book has made Psychology the best so far. I think it addresses psychology in such a way that one can relate to it. The only problem I think some people might have is the fact that the book contains some medical terms and vocabulary that someone not going in for medicine might wonder why they need it. But if your going to be studying the brain, why not. This book also provides websites,experiments (very entertaining ones mind you and some funny too) and documentaries not at the end, but a-midst its explanations for better understanding and even more advanced learning. I'll definitely recommend this book anytime. Since this seventh edition just came out, most of my colleagues had the book in binder and removable paper form but was able to give me this book in paper back at a price lower than it was being sold in my college.

It's so convenient having my text book on Kindle. Being able to search for terms throughout the text makes studying so much easier. Zimbardo is an amusing man, and I think he could have made this book a tad less boring, but that's pushing it a bit much for a college text book.

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